

Your agency logo here

Your category in AI search

A measured starting point for the buyer questions that matter to your business.

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Advertising and the answer

OpenAI says: "Advertising does not influence the answers ChatGPT provides."

It reported ChatGPT Ads availability in 89 countries on 21 October 2026. A paid ad and a name inside an answer are separate observations.

Quote: OpenAI, 31 August 2026. Expansion: OpenAI, 21 October 2026.

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Your public category record

Client: [add company]

Category: [add category and release]

Named: [add count] of [add valid base] answers

Captured: [add dates]

Receipt: [add public record URL]

Replace these fields with the client record. An untracked company has no measured zero.

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The agreed measurement

One category. Ten buyer questions.

ChatGPT, Claude, Perplexity, Google AI Overviews and Google AI Mode.

Three scheduled runs per question. 150 planned answers. We report valid answers, exclusions and disagreement.

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The evidence you receive

Who was named instead, with counts and valid bases.

The answers and cited sources behind the findings.

Written findings, three prioritized fixes, the Fix Pack and a Buyer Decision preview under our agency brand.

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Delivery and our relationship

Findings within 48 hours of category confirmation.

The measurement report comes to our agency for delivery to you. Our agency keeps the client relationship and implements the agreed changes.

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Your proposed investment

Client report price: _____

Implementation scope: _____

Reporting cadence: _____

Your agency confirms the final proposal and client terms.

The agency fills this slide before presenting a commercial proposal.

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The next measurement

Wholesale repeats the fixed question set monthly.

The agreed monthly date and reporting scope belong in the proposal.

The standalone Audit includes no automatic day-30 re-measure. A Fix Sprint or separately ordered Re-measure has its own published terms.

The repeated set covers ChatGPT, Claude, Perplexity, Google AI Overviews and Google AI Mode.

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What a count can establish

A dated observation of the agreed questions.

Naming, citation and recommendation position stay separate. Failed or empty answers leave the valid base.

All answers vary. We promise no inclusion, ranking, revenue or commercial result.

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The next step

Agree the category in your buyers' words.

Confirm the buyer questions and three rivals.

Review the scope with our agency, then confirm the category so measurement can begin.

Agency contact: _____